

### **Application process**

This form should be used to apply for funding from any of the five Community Engagement Forums.

Before completing this form, please ensure you check the project funding criteria and application guidance form. You can also get support with completing the application by e-mailing <u>cefadmin@selby.gov.uk</u>. Whether you are applying for a small grant or project funding you will need to complete section 1 and 3 of this application form and then either a grant information form or a project brief in section 2.

This is an application only and will be subject to an assessment process – we cannot guarantee support. The Community Engagement Forum Partnership Board will consider every application received. Please see the decision making flowchart to understand the process your application will go through.

After completing and saving, please send the Word form by email to <u>cefadmin@selby.gov.uk</u>. We would prefer not to receive applications by post, please.

We will let you know if you have been successful by email unless requested in writing.

# Which Community Engagement Forum is this application to?

Please indicate which Community Engagement Forum this application is being submitted to (when applying to more than one CEF you will need to complete a separate application form for each CEF).

Central CEF	x
Eastern CEF	
Southern CEF	
Tadcaster & Villages CEF	
Western CEF	



### Section one: About your organisation

#### Q1.1 Organisation name

Magnetic Arts Community Interest Company

#### Q1.2 Organisation address

What is your organisation's registered address, including postcode?	
Apple Tree Cottage	
4 Hull Road	
Cliffe	
Selby	
YO8 6NH	
Telephone number one	Email address (if applicable)
07541 070785	info@magnetic-arts.co.uk
Telephone number two	Web address (if applicable)
	www.magnetic-arts.co.uk

#### Q1.3 Main contact details

Give us the details of the person in your organisation that is the main contact.

Title	Forenames (in full)	Surname
Ms	Vanessa Ann	Langford
Position or job title		
Director		
Director		

#### Q1.4 Organisation type

#### What sector does your organisation fit into?

Social enterprise	х
Charity	
Voluntary or community group	

Other Please describe	Community Interest Company
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When was your organisation set up?



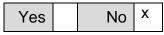
Day 5 Month 5 Year 2011
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#### **Q1.5 Reference or registration numbers**

Charity number	
Company number	7648367
Other (please specify)	

If you are an unincorporated association and not registered with the Charity Commission, please tick this box and send us a copy of your governing documents (for example, constitution or set of rules) with your application.

#### Q1.6 Is your organisation VAT registered?



Please note that applications <u>cannot</u> be used to support expenditure on VAT reclaimable by the applicant from HM Revenue and Customs.



# Section Two: Grant information or Project Brief (separate document)

Please see the Allocation of Funding Framework and application guidance form to check whether you will need to complete a Grant information form or a Project Brief.

Q2.1 What is the title of your application?

#### Spring into Art

Q2.2 Please list the details of your application (500 words limit)

We wish to run a six week structured art course at Selby Town Hall resulting in a small art display in a local cafe. We are targeting people who are unemployed or economically inactive. We will improve mental well-being. The course will be run by an experienced Community Tutor and a local artist **volunteer.** The barriers faced by people in this group include isolation, lack of confidence, fear of meeting others, lack of motivation, chaotic lives, difficulty in committing to oportunities and a feeling that life is passing them by. We will bring people together in a small non intimidating group, helping them to overcome feelings of isolation in a non threatening environment where others understand but do not focus on the problems. We will teach new creative skills, which are achievable and fun to learn. We will give them the chance to see their work on display boosting confidence and creating a sense of pride. Helping participants make plans for the development of their artwork will challenge their inability to commit to regular activity. Low self-esteem can often lead people to think they are not able to contribute. By working in a group situation this will be changed as they find they are helping and inspiring those around them without being judged against each other. By getting to know peoples interests and talents over this six week contact we will be able to give people individual support and advice about progression routes and how they could continue to be involved in learning and education. They will feel valued and develop motivation leading to raised aspiration. We have seen many times that art can be the spark that gives people an interest back in themselves and then life! 'Spring into Art I' will be a creative course in painting and feltmaking. People who are unemployed will learn new creative skills and feel increased self-esteem and a sense of hope, encouraging them to move on to further learning and most importantly increasing their sense of aspiration as there is a lack of motivation apparent in clients living in this area. This show will help to create a real sense of achievement and pride for participants and give them a chance to share their work with friends and family and the wider community. Those learners contributing to the project will be able to feel a sense of ownership and part of the community as people admire their creative achievements, it may also inspire others in the same position to try directed creative learning and or self-directed activity.' As well as learning new art techniques and skills, the experience of working in a small supported group in a relaxed environment It will be a friendly, supportive and non-pressured environment with an emphasis on creative inspiration.



#### Q2.3 Is there a specific date your applications needed to be funded by?

no

### Q2.4 Which two objectives in the specific Community Development Plan will your application meet? (250 word limit for each objective)

Which objective?	How will you achieve this?
Objective 1:	We have seen through running many projects and
	courses since September 2011 loneliness is a major
Health and Well-being	issue for most and this affects health and well-being.
	Economic inactivity inevitably means people are on
	fixed low incomes. Our target participants experience
	low confidence and self-esteem, and apparent lack
	of hope often related to their health and/or age, a
	high percentage of our beneficiaries are over 40, isolated, marginalised and lacking in aspiration.
	Many tell us they feel life is passing them by.
	Our service users are referred and signposted to us
	through statutory and voluntary agencies working to
	support people with the issues identified above,
	showing we have the support from and trust of many
	key organisations who feel our work benefits the
	health and well-being of their clients.
	We are highly experienced in ;
	• Using the arts as a preventative tool and to
	aid the recovery journey
	<ul> <li>Using the arts as a vehicle for positive mental well-being</li> </ul>
	Facilitating individuals active involvement in
	<ul> <li>creative learning</li> <li>Increasing positive connections to provide</li> </ul>
	peer support
	<ul> <li>Developing the creative and social skills of</li> </ul>
	participants
	<ul> <li>Providing a supportive environment,</li> </ul>
	accessible to all



Objective 2:	The public show of participants' artwork will help to
Promoting the economy	create a real sense of achievement and pride for
	those involved and give them a chance to share their
	work with friends and family and the wider
	community.
	Those learners contributing to the project will be able
	to feel a sense of ownership and part of the
	community as people admire their creative
	achievements, it may also inspire others in the same
	position to try directed creative learning and or self-
	directed activity.
	'Spring into Art ' will support people furthest from
	employment to progress towards further learning and
	eventually volunteering and or employment by
	building their confidence and raising their aspirations.

## Q2.5 Please outline how the application will benefit the specific CEF area and why there is a need for your proposal? (500 word limit)

Our sessions will be based on the model of our previous courses in Selby which proved very engaging and motivating for learners. Last year we engaged 26 unemployed people of all ages and mostly from the Central CEF area.

This course will run in the afternoons to meet the needs of people who may have health issues and anxiety makes other times difficult

Group size will be maximum 10 which seems to be the best group size for people to be supported and progress at their own pace. This new course will be for learners in Selby who have no access to local learning provision of this type which is run by very experienced artists who understand the support needs of vulnerable people and free at the point of use.

We are networked in to a wide range of statutory and voluntary agencies in Selby District and have been made repeatedly aware of the lack of opportunity in the area and the acute need for supportive learning for people furthest from the labour market due to ill health and/ or lack of confidence.

There is a gap in Selby for structured short afternoon courses for unemployed vulnerable people as our ESF funding ended last year and have since received repeated enquiries. No other organisation is offering this.

People with mental and or physical health barriers who are long or medium term unemployed will learn new creative skills and feel increased self-esteem and a sense of hope, encouraging them to move on to further learning and most importantly increasing their sense of aspiration as there is a lack of motivation apparent in vulnerable clients living in this area.



The resulting artwork produced over the course will be exhibited in a local business premises which is something that does not happen often in Selby as compared to York and other nearby places.

Participants will not be required to have any previous arts experience and will be accessible

As well as learning new art techniques and skills, the experience of working in a small supported group in a relaxed environment will help develop transferable skills such as communication, motivation, teamwork and creative thinking. People will be encouraged to develop their own ideas and work individually and in pairs and whole group collaboratively. A range of art skills will be taught.

Learners will be encouraged to talk about their art work with the staff and other learners and group 'gallery' will be the conclusion to each session. The group will be small and supportive with the learners having many barriers in common thereby facilitating peer support and a feeling that no one is isolated on their leaning journey.

#### Q2.6 How much funding are you requesting? £1000

Please provide a breakdown of the different cost elements associated with your application:

Cost Element	Cost (£)
Venue Hire x 6 sessions @ 45	270
Lead Artist @ 6 sessions @5 hrs including planning and prep @ 15ph	450
Art Materials 200 / flyer print cost 10	210
Refreshments	20
5 hours admin to set up and evaluate the course @ £10ph	50
Total Cost	1000

## Q2.7 Is the total cost of the application more than the amount you are requesting?

Yes No X